



Reach visitors and locals with the best deals in the area including:

PARK CITY	DEER VALLEY
HEBER CITY	MIDWAY
KAMAS	SALT LAKE CITY

PARK CITY'S BEST DEALS COUPON BOOK
A FREE BI-ANNUAL PUBLICATION
from Blue Skies Publishing

- MOUNTAIN EXPRESS MAGAZINE
Park City's Best Locals and Visitors Resource Magazine
- HEBER VALLEY GUIDE
- PARK CITY ART GALLERY GUIDE
- U.S. SKI & SNOWBOARD HALL OF FAME MAGAZINE

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MEDIA PARK CITY'S BEST DEALS COUPON BOOK

DINING + HEALTH & SPA
ENTERTAINMENT + SHOPPING
ACTIVITIES + LOCAL SERVICES



GET YOUR BUSINESS INTO THE HOTTEST BOOK WITH THE COOLEST OFFERS

DRIVE VISITORS & LOCALS
into your business

ADVERTISER BENEFITS

- #1 requested visitor and locals booklet
- 6 months of great advertising return at competitive rates
- Ad or coupon offer can be changed biannually
- 65,000 copies printed and distributed each season

DISTRIBUTION

- 130,000 copies distributed annually throughout Park City, Deer Valley, Heber City and Midway
- Directly mailed FREE to 5,000 Park City area homes
- 200 distribution locations in Park City resorts, hotels, retail locations, Chambers of Commerce and visitor centers
- FREE to Locals and Visitors
- Summer Publication: June - November
- Winter Publication: November - June

Distributing
130,000
Copies Annually

DEADLINES:

SUMMER ISSUE

Space Reservation: 5/1
Camera Ready Artwork: 5/5

WINTER ISSUE

Space Reservation: 10/1
Camera Ready Artwork: 10/10

FULL PAGE
4x10 (trim)
4.25x10.25 (bleed)
3.5x9.5 (live area)

HALF PAGE
(double-sided)
3.5x4.25 (trim)

#1
REQUESTED
VISITOR &
LOCALS BOOKLET

RATES: ADS OR COUPONS

FULL COLOR PREMIUM PAGE POSITIONS AVAILABLE!

	1x / 2x insertion
FRONT COVER.....	\$4,595/\$3,895
BACK COVER	\$3,595/\$2,995
INSIDE FRONT COVER	\$2,695/\$2,495
INSIDE BACK COVER	\$2,695/\$2,495
FULL PAGE DOUBLE SIDED	\$2,495
FULL PAGE SINGLE SIDED	\$1,295
1/2 PAGE	\$695

2x Insertion Discount Available
(ALL ADS AND COUPONS ARE FULL COLOR)